



TRAINING THE PHOTOGRAPHIC MEMORY: Your Child's Greatest Strength

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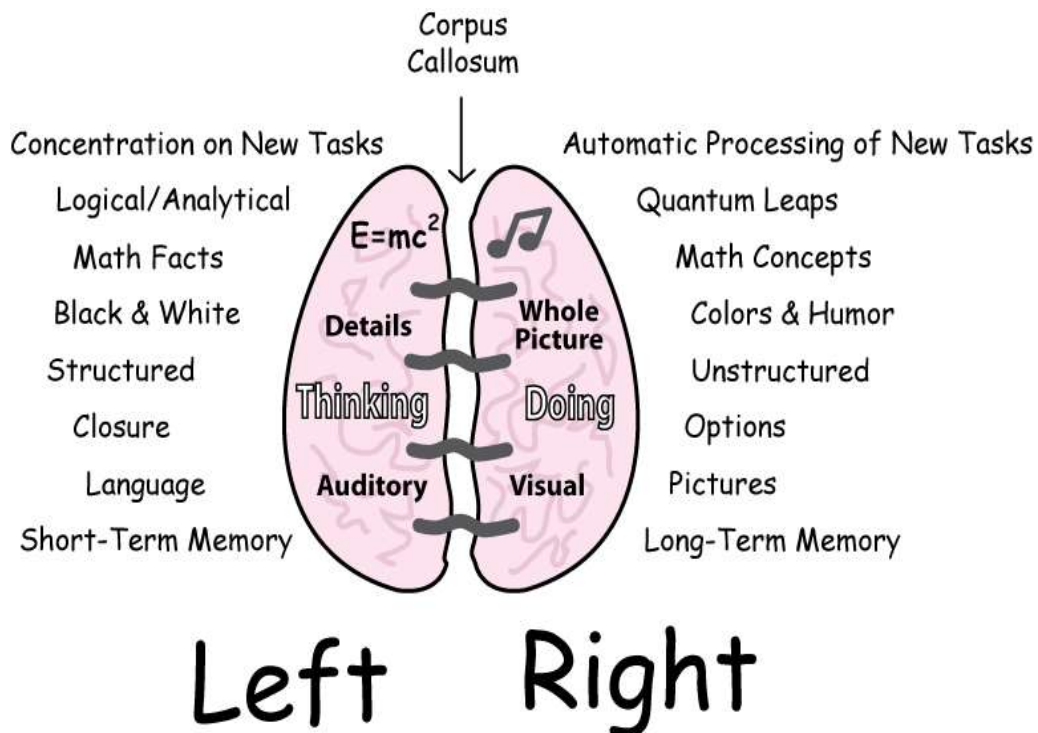
Teach your children to work "smarter", not harder.

"Using Brain Research to Promote Success!"

"80% of struggling learners are Right Brain dominant, but they don't know how to use their strong Photographic memory for learning." Peter Russell, The Brain Book

"Boys use their photographic memory much less efficiently than girls. This could be part of the learning gap we frequently see between boys and girls", Sally Shaywitz, MD, Indiana University study

Use Right Brain Teaching Strategies to promote long term storage



"Visual memory is considerably superior to auditory memory." The Brain Book, by Peter Russell

I. Right Brain Spelling

- A. *Use spelling words as a TOOL to train your child's valuable photographic memory*
- B. *Teach your children the method that Spelling Bee Winners use...their visual memory. Place spelling words on cards that have the 'tricky' letters colored and with a story. Show them how to take 'pictures' of their words. These pictures stick, even when they are writing paragraphs!*
- C. *This method trains the photographic memory exclusively because it does not use workbooks, or phonics rules. See 3 years growth in spelling using this inexpensive, fun teaching strategy while training their photographic memory! Even the worst spellers will get this method!*

II. Right Brain Reading Instruction

"This method is very effective for kids with Dyslexia."

- A. *Use the "Instant Success" method of teaching sight words using the child's powerful photographic memory.*
- B. *Teach phonics using the unique Right Brain method. NO rules. NO Writing. NO Memorization. Use Phonics Cards with the picture and letters IMBEDDED, so the brain can just take a picture of it for easy sound retrieval when reading!*
- C. *When your child doesn't remember what he reads...improve Reading Comprehension by helping him "make a movie in his head" for greater comprehension and retention. This fifteen minute daily training promotes perfect recall.*

III. Strategies for Test Taking

- A. *Show your children how to take "picture notes" of a chapter or concept (grammar, geography, social studies or science) for storage in the long term memory and easier test recall.*
- B. *Teach your children to picture an entire chapter of notes, using his/her natural photographic memory for easy test taking. This technique is used at Cambridge University!*

Help your child 'feel smart' by using teaching methods that require so little energy for them to remember material!

Dianne has developed many Right Brain Teaching products to help make learning so much easier for your struggling learner at home. Her easy-to-use, illustrated home therapy found in the Brain Integration Therapy Manual has helped thousands of children overcome dyslexia, dysgraphia, and auditory processing problems very inexpensively. Her Right Brain Reading Program will help your child experience leaps in reading you never saw before. Her DVDs are like having Dianne train you in your own home. As you use these products, you can email Dianne for direction and guidance. www.diannecraft.org Download her free Daily Lesson Plans for the Struggling Learner and free Right Brain Writing Instructions.