



TRAINING YOUR CHILD'S PHOTOGRAPHIC MEMORY: Their Greatest Strength

Dianne Craft, MA, CNHP

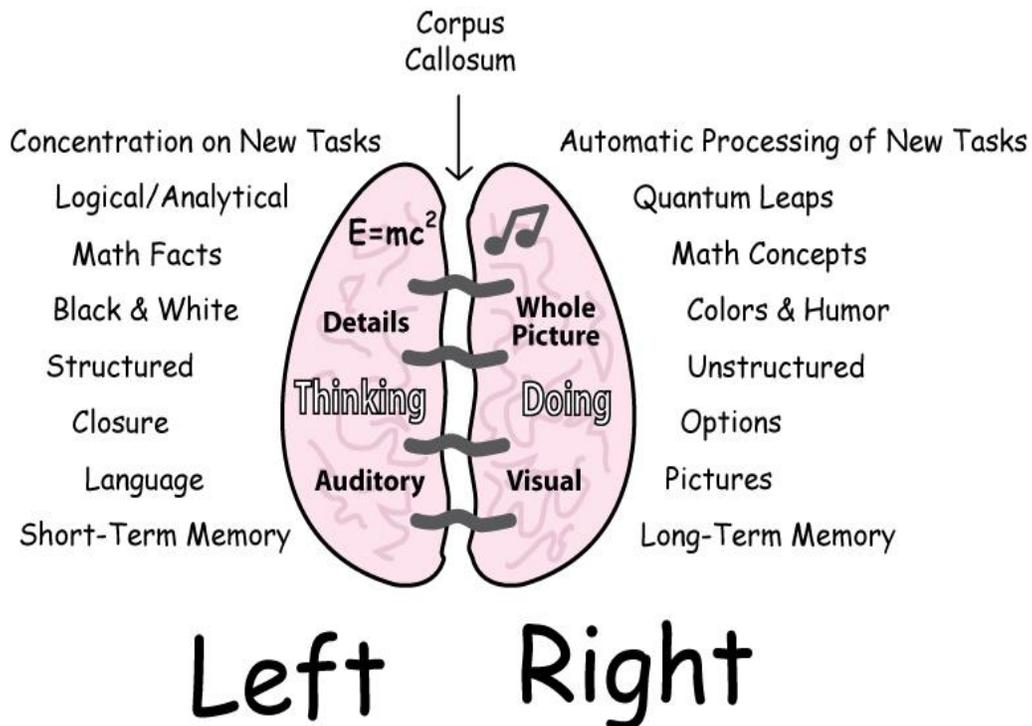
Teach your children to work "smarter", not harder.

"Using Brain Research to Promote Success!"

"80% of struggling learners are Right Brain dominant, but they don't know how to use their strong Photographic memory for learning." Peter Russell, The Brain Book

"Boys use their photographic memory much less efficiently than girls. This could be part of the learning gap we frequently see between boys and girls", Sally Shaywitz, MD, Indiana University study

Use Right Brain Teaching Strategies to promote long term storage



"Visual memory is considerably superior to auditory memory." The Brain Book, by Peter Russell

I. Right Brain Spelling

- A. *Use spelling words as a TOOL to train your child's valuable photographic memory*
- B. *Teach your children the method that Spelling Bee Winners use...their visual memory. Place spelling words on cards that have the 'tricky' letters colored and with a story. Show them how to take 'pictures' of their words. These pictures stick, even when they are writing paragraphs!*
- C. *This method trains the photographic memory exclusively because it does not use workbooks, or phonics rules. See 3 years growth in spelling using this inexpensive, fun teaching strategy while training their photographic memory! Even the worst spellers will get this method!*

II. Fast Vocabulary

- A. *Watch your children look forward to their vocabulary lessons when you teach them in cartoon form with picture and humor. The "old way" of writing definitions and then taking a test leads to short term retention of new vocabulary words. The "new way" yields long lasting results.*
- B. *This process can later be streamlined, by teaching your children to "see" the word in their head and "see" the meaning attached to it. Works great for college students, too!*

III. Math

- A. *Teach multiplication facts by using "visual velcro" on them...color, picture, weird, and humor. Then they "stick" easily.*
- B. *For your child who can't remember how to do the problems after they have been taught, teach math processes (fractions, decimals, measurement) by using a story with each one, with a colorful picture. The "weirder" the story, the better they remember it! Works well for Algebra processes, also!*

When "Plan A" does not work with your child, use the proven "Plan B". Why do you not know about "Plan B" for math? Because it is not taught in most textbooks!

Dianne has developed many Right Brain Teaching products to help make learning so much easier for your struggling learner at home. Her easy-to-use, illustrated home therapy found in the Brain Integration Therapy Manual has helped thousands of children overcome dyslexia, dysgraphia, and auditory processing problems very inexpensively. Her Right Brain Phonics Reading Program will help your child experience leaps in reading you never saw before. Her DVDs are like having Dianne train you in your own home. As you use these products, you can email Dianne for direction and guidance. Download free Daily Lesson Plans for the Struggling Reader, Writer/Speller, and Math.

www.diannecraft.org